

Teton Productions
Teens Teaching Teens
Natural Foods Cooking Shows

FOR IMMEDIATE RELEASE
Samples, Photos, Interview Available

March 13, 2008

Contact: Gail Torr: ourgail@ca.rr.com

(T) 310-475-6589

(C) 310-429-6885

Teens Teaching Teens™
16 Year Old Chef Teaches Fun, Fueled and Focused
Food Recipes for the High Demands of Teen Life

Maui, Hawaii – If you thought that Gen Xers were only interested in their MP3's and iPods, take a look at “Teens Teaching Teens, *Great Food - Awesome Life*”. The new DVD features 16-year-old, Chef Landon Bell sharing his zest for making “simple” teen-friendly foods, proving that even young heartthrobs care what goes into their bodies. A rising young star of TV and stage, ace student and athlete, Landon notes, “I learned I could make a huge difference in my health as well as the air, water and soil through my food choices. I'd like to share this with other people my age, so they can see that it's not that hard, and you feel really good eating good foods”.

Teens Teaching Teens delivers simple, tasty and teen-friendly recipes along with an educational message about “keeping you and the Earth healthy through food choices.” With strong role models like Chef Landon, *Teens Teaching Teens* has the potential to take natural foods and healthy living into the un-tapped teen youth market.

Chef Landon knows how to talk to teens. He has populated his recipes with surfing and youth terms from Radical Bakers and Maui Muffins to Pipeline Pasta and Pizza Game Night. He is confident that his peers will rally around names like Northshore Chili, Southshore Smoothies and Super Cool Salmon.

In the DVD series, Chef Landon also shares five powerful things one can do to eat well and keep the earth healthy: “1) Eat from the Earth and not the factory. 2) Shop locally. 3) Buy Organic. 4) Shop in bulk. 5) Make plants the center of your meal, and a bonus: Bring your own shopping bag!”

Chef Landon is a spirited, young health advocate with strong convictions. Having food sensitivities, he learned through experience that his food choices affect the way he feels; mentally, physically and emotionally. He is certain now that his robust health is a direct result of his environmental health education and his first-rate food choices.

-more-

Teton Productions
Teens Teaching Teens
Natural Foods Cooking Shows

P.2 (Teens Teaching Teens)

Much of his health awareness came directly from his family. His grandmother was an early influence, in fact she was an advocate for healthy living with health pioneer Jack La Lanne. Subsequent influence came from his aunt, Susan Teton Campbell, founder of Teton Productions and creator of both the *Teens* and *Chef Teton* series.

The charismatic youth has always shown an interest in the culinary arts. With a nudge from his parents and his Aunt Susan, he began his quest to study and experiment in the kitchen. He learned first-hand how to keep himself fueled for his active life.

The young Chef lives in southern California. He has been an active Junior Lifeguard for several years, and spends his free time surfing the California coast.

Teens Teaching Teens contains 1 DVD with 9 shows (10 to 15 min. segments) for teens, retailing for \$19.95. The Teens show is produced by Teton Productions and is currently distributed through the Internet, and now available to retailers, health professionals and wellness clinics.

Teton Productions is a multi-media company on a crusade to popularize healthy food to teens. Founder and a health education pioneer, Susan Teton Campbell, is committed to sharing information about food and sustainable living with kids, parents and schools.

For more production information contact: Susan Teton Campbell www.chefteton.com.
susan@chefteton.com. 808-250-1535
VISIT CHEF LANDON: WWW.TEENSTEACHINGTEENS.NET.

#