

Teton Productions
Natural Foods Cooking Shows

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**Healthy Food Education Pioneer on a Crusade
Launches Woman-Owned Green Multi-Media Company**

Maui, HI – Teton Productions is a multi-media company dedicated to producing DVD's, books, websites and TV Specials about healthy foods, cooking and sustainable living. Founder and health education pioneer, Susan Teton Campbell is on a crusade to educate and entertain Boomers, parents, parents, kids and schools about the profound issues surrounding and our food choices.

Teton Productions recently released the DVD, *Teens Teaching Teens, Great Food-Awesome Life*, a 9- part teen cooking series featuring charismatic 16-year-old, Chef Landon Bell. He showcases teen-friendly foods with an Earth-friendly message. An ace-student, athlete, stage performer, and TV personality, Chef Landon knows how to enroll his peers with his knowledge and enthusiasm.

Simultaneously, **Chef Teton's Essential Cuisine Culinary System** was released with 6 DVD's containing 23 cooking shows for boomers, parents and singles. Susan Campbell (aka Chef Teton), the featured chef, is on a mission to help Americans "make every bite count". The colorful presentation is filled with a blend of raw, cooked and cultured foods that will encourage even the most skeptical eater. A book under the same title will be released in 2008. Her engaging smile and personal vitality makes it obvious to the viewer that Chef Teton 'walks her talk'.

Ms. Campbell, creator and director of both cooking series, founded Teton Productions in response to what she feels is a cultural need. After years of speaking to teens and families across the country, she discovered that not everyone realizes the true vital role food plays in the quality and longevity of people's lives -- and how it impacts the world in which we live. Teton Productions is her inspired vehicle that will carry the message of health, sustainability and Earth honoring practices.

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The seeds of the company were planted in 1991 when she read John Robbins' book *Diet for a New America*. A passion was ignited that changed her life. She began working with his organization, Earth Save International. Collaborating with top nutritional and environmental experts in government, business, and academia, they developed the award-winning **Healthy School Lunch**

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Program (HSLP), creating a curriculum that motivated students nationwide to make healthier food choices. As part of HSLP, Campbell co-authored the *Healthy School Lunch Action Guide*.

Currently in development with Teton Productions is a multimedia package (A Book, TV Special, and Internet Resource) titled *Raising a New America*. The project shows the complex interplay of social, cultural, economic and environmental factors that negatively impact American youth, and convincingly demonstrates how to bring about healing for a healthier culture.

Ms. Campbell's success has much to do with the way she integrates her proven track record as a corporate executive, entrepreneur, marketing expert, and nutritional activist. She is a passionate woman who gets things done. John Robbins says, "What Susan Campbell provides is simple: a powerful and effective path to enhanced health and the prevention of many chronic diseases. Her books, documentaries and DVD's will help millions to realize their optimum health potential."

Teton Productions is based in Maui, Hawaii where Ms. Campbell currently lives.

www.tetonproductions.com * For production information contact Ms. Campbell @ 808-250-1535

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